

DSGN 4020 Design Studio 5: Collaborative Projects

Project 4: Digital Environments

November 27 to December 15, 2009

Our final project will focus more closely on web design, and everyone will design and develop a small website. As many of you are nearing graduation, I encourage you to use this project as an opportunity to design a web portfolio of your work. However, if you already have a web portfolio or would like to work on another web-based project, that's fine as well. In class, we'll be focussing on the details of how to build and publish a small website, such as an online portfolio.

As with previous projects, you should create a Design Brief (a one-page written description of your objectives and strategies for the project). Based on the requirements outlined in your Design Brief, conduct whatever research is necessary, and develop concepts and prototypes. Be sure to document this process, as you will need to submit documentation for evaluation. Finally, develop your best concept into a finished, functioning website. On December 15, you will present this work to the class, and submit your final design and a written rationale.

Your Design Brief should be submitted to me by **December 4** (one week from today). The final design should be submitted on **December 15**, which is also when the final presentations for this project will take place.

Websites for research and inspiration (see the PDF on the class website for working links):

- <http://www.smashingmagazine.com/2009/02/26/10-steps-to-the-perfect-portfolio-website/>
- <http://designm.ag/inspiration/portfolio-sites/>
- http://www.digital-web.com/articles/the_perfect_portfolio/
- <http://foliofocus.com/>